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***Positively Smarter* by Conyers and Wilson**

Launches in the U.S.

Research suggests that we have the power to lead happier, healthier, and more productive lives when we harness the incredible plasticity of our human brains. With practical steps supported by scientific evidence, *Positively Smarter: Science and Strategies for Increasing Happiness, Achievement, and Well-being* puts improved cognitive function—leading to greater success—in your hands.

Written by Marcus Conyers and Donna Wilson, PhD, *Positively Smarter* brings together seven principles for connecting the science of neuroplasticity to practical strategies for enhancing the synergy of happiness, achievement, and physical well-being. Moving beyond common myths and misconceptions that these three areas of life are largely driven by innate talent, genes, and external circumstances, the text builds an evidence-based paradigm so that readers can take practical steps to improve cognitive function. The authors have drawn their research from a broad range of fields in order to maximize the positive impact of a synergistic approach.

(MORE)

This pioneering book, published by Wiley, is currently available in the U.S. in hard cover, paperback and Kindle editions. It explores research on the big ideas that can have a positive influence on – and even transform – our lives by focusing on practical learning strategies. The text provides the science, structures, and strategies for creating a more effective system, so that learners are equipped to achieve goals and realize more of their unique potential across the learning life span.

Conyers and Wilson are co-developers of curriculum for the master's and educational specialist degrees with majors in brain-based teaching and a doctoral minor in brain-based leadership with Nova Southeastern University. They are authors of numerous books, including *Five Big Ideas for Effective Teaching: Connecting Mind, Brain, and Education Research to Classroom Practice* (2013).

Conyers is founder of the Center for Innovative Education and Prevention and an international speaker on increasing higher-order thinking skills, achievement, and well-being. Wilson is an educational psychologist and teacher educator who completed postdoctoral studies in structural cognitive modifiability. Former chair of education of the University of Detroit Mercy, she is an adjunct professor at NSU.

To interview Marcus Conyers or Donna Wilson, or for a review copy of *Positively Smarter*, please contact Amanda Banner at Wiley, 350 Main St. 6th floor, Malden, MA 02148. Tel: 781.388.8465/email abanner@wiley.com

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