

**For immediate release**

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**Donna Wilson to Participate in Live Q&A Sessions at  
*Five Big Ideas* Book Club Gatherings or Discussion Groups**

The authors of *Five Big Ideas for Effective Teaching: Connecting Mind, Brain, and Education Research to Classroom Practice* have a special offer for teachers and educators who would like to discuss the concepts in this groundbreaking book. Purchase a minimum of five books for your book club gathering or discussion group, and author Donna Wilson will join in by telephone or an online meeting portal for a half-hour Q&A session.

*Five Big Ideas for Effective Teaching*, written by Wilson and Marcus Conyers, launched in April to rave reviews from educators across the country. The book explores five essential and interrelated concepts from mind, brain, and education research—brain plasticity, the universality of learning potential, malleable intelligence, the role of the Body-Brain System, and metacognition with an emphasis on using cognitive strategies to improve learning.

Wilson and Conyers are codevelopers of graduate programs with a major in Brain-Based Teaching offered online through the Abraham S. Fischler School of Education at Nova Southeastern University. Their newest book offers insightful comments and useful stories from teachers who have earned their degrees from these programs and are putting these principles into practice in the classroom.

To schedule your book club or discussion group session with Donna Wilson's participation, order five or more copies of the book and then send a copy of your receipt(s) to [operations@brainsmart.org](mailto:operations@brainsmart.org).