

**For immediate release**

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**Donna Wilson To Keynote at  
Brain-Based Education Conference in Jamaica**

Donna Wilson, a renowned author and leader in improving student learning by connecting the implications of mind, brain, and education research to educational practice, will deliver the keynote address at the Conference on Brain-Based Education sponsored by the Jamaica Teachers' Association, taking place at April 8-10 at the Hilton Montego Bay in Montego Bay, Jamaica.

Wilson's address will provide an introduction to BrainSMART teaching methods, focusing on science, structures, and strategies for increasing student learning. Using the latest research, she will provide insights on how students learn and also share ideas on how to translate these findings into a framework for effective teaching. Additionally, Wilson will bring the research to life by modeling practical strategies for putting this framework into schools and classrooms.

Among the strategies that Wilson will discuss are ensuring positive engagement, making learning meaningful for students, sustaining focused attention, supporting retention and retrieval of relevant content, and facilitating the transfer of knowledge and skills for greater academic achievement. She also will discuss how metacognition, or "thinking about our thinking," helps improve teaching and learning outcomes.

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