

**For immediate release**

For more information, contact:

Donna Wilson

[donna@ciep.org](mailto:donna@ciep.org)

**Wilson and Conyers Share Graduate Program's  
Successes at AERA Presentation**

Donna Wilson and Marcus Conyers, codevelopers of graduate degree programs that focus on brain-based teaching, shared with attendees at the American Educational Research Association's (AERA) 2013 Annual Meeting the impressive success stories that graduates of these programs are experiencing in classrooms across the country and internationally.

Speaking at the AERA gathering in San Francisco, Conyers led a presentation describing how graduates who have completed the program are well equipped to help students achieve their learning potential. Teachers have praised the practical applications of the online degree program, which is offered through Nova Southeastern University's Abraham S. Fischler School of Education.

Wilson and Conyers' presentation, "Exploring the Impact of a Graduate Degree Program Connecting the Implications of Mind, Brain, and Education Research to Teaching and Learning," was presented through the conference segment of the AERA Special Interest Group on Brain, Neurosciences and Education, a group Wilson joined in the early 1990s. "We are happy to have been a pioneering part of this movement over the past two decades," Wilson says.

Also at the AERA conference, Teachers College Press hosted a book signing that coincided with the launch of Wilson and Conyers' new book, *Five Big Ideas for Effective Teaching: Connecting Mind, Brain, and Education Research to Classroom Practice*.

The American Educational Research Association is a national research society whose mission is to advance knowledge about education, to encourage scholarly inquiry as it relates to education, and to promote the use of research to improve education with the goal of serving the public good. Each year, the AERA Annual Meeting brings together thousands of education researchers to examine major issues and challenges in the education field.

For more information about AERA, visit [www.aera.net](http://www.aera.net). For more information about the graduate degree programs with majors in Brain-Based Teaching, see [www.brainSMART.org](http://www.brainSMART.org).