

**For immediate release**

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**Donna Wilson Discusses POWER of Purposeful  
Collaboration At ASCD Annual Conference**

Donna Wilson, a renowned author and leader in improving student learning by connecting the implications of mind, brain, and education research to educational practice, spoke at the 2016 ASCD Annual Conference & Exhibit Show, that took place April 2-4, 2016, in Atlanta, Ga.

Wilson's address, entitled "Mind, Brain, and Teacher Leadership: The Power of Purposeful Collaboration," took place from 8 a.m. to 9:30 a.m. on April 2. The presentation was based on Wilson's latest book entitled, *Smarter Teacher Leadership: Neuroscience and the Power of Purposeful Collaboration*. In this session, Wilson shared the wide spectrum of teacher leadership available to engage teachers' strengths and interests. She discussed how the seminal POWER framework of leadership has inspired teachers to lead, with information on how the brain's *plasticity* facilitates ongoing improvements in professional practice, the importance of taking advantage of *opportunities* for purposeful collaboration, ideas for how to *work smarter* by using personal strengths, strategies to *encourage* a culture of success among students and educators alike, and examples of school systems achieving positive *results* through teacher leadership. After Dr. Wilson's presentation Teachers College Press hosted her book signing.

For more information about the 2016 ASCD Annual Conference, visit online at [www.ascd.org/conferences](http://www.ascd.org/conferences).

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